



Collaborating with the Chamber lets EY do what we do best.

Emil Hovgaard, Nordic Chief Technology Officer at EY, on how they bring global expertise and a transformative mindset to the Swedish-British business community.

Collaboration at the heart of business transformation – page 32.



ABOUT THE SWEDISH CHAMBER OF COMMERCE FOR THE UK

The Swedish Chamber of Commerce for the United Kingdom is the ultimate platform for entrepreneurs and businesses within the Swedish-British business community. Founded in 1906 – by business, for business – we have represented, inspired, and promoted our members, extended commercial relations between our countries, and delivered first-class services and events for over a century.

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DEAR MEMBER,

Summer has its own subtle way of inviting us to pause. One moment, we are immersed in the steady rhythm of our work; the next, everything seems to slow down just a bit – a reminder to pause for a moment and see where we are.

Since our last LINK issue, it's certainly been a busy and rewarding time. The second quarter brought lively events, new faces to our SCC UK team, and plenty of fresh connections and ideas.

We have hosted 29 events so far in 2025, among them our successful inaugural Comms Forum and the Unexpected Partnership Forum, both of which brought together inspiring voices and fresh perspectives. Once again, the Tech Forum proved to be a highlight, and we arranged a Life Sciences symposium together with the Swedish Embassy – which was made even more special by the presence of the King and Queen of Sweden. Now, as we look ahead, we're gearing up for an intense autumn, filled with new opportunities, collaborations, and ambitious projects.

Here at SCC UK, we are always evolving, shaping our offerings, refining how we present ourselves, and enhancing the digital tools that support us – all powered with extensive data and smart AI. Our 'look and feel' is undergoing a gentle refresh, and our systems are becoming smarter and more agile, all in line with our mission.

But if summer teaches us anything, it's the value of stepping back. Rest is a break, yes, but it's also a chance to reflect and refocus on what's next. As you flip through this summer issue, I hope you find moments that spark reflection and maybe even a few new ideas.

Let's make the most of the season – rest up, reset, and get ready for what's ahead. The journey continues, and I'm glad we're on it together.

Wishing you a refreshing and inspiring summer.

FREDRIK WARNERYD

*Chief Executive
Swedish Chamber of Commerce for the UK*

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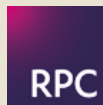
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MEET THE PATRONS

The patronship of the Chamber consists of a core group of Member businesses, all committed to the long-term support of the Swedish-British business community. The Patrons are advocates for the Members of the Chamber and in return, the patronship comes with a range of added benefits, exclusive access and invites as well as extended marketing and networking opportunities.

Founded in 1992, the patronship has grown steadily and consists today of a vast number of Member businesses that represent a wide range of industries, from the financial sector and manufacturing, to retail and tech. The Patrons reflect the strength of the Chamber's business platform and represent some of the largest brands in Swedish-British business.



LINK 373: SUMMER ISSUE

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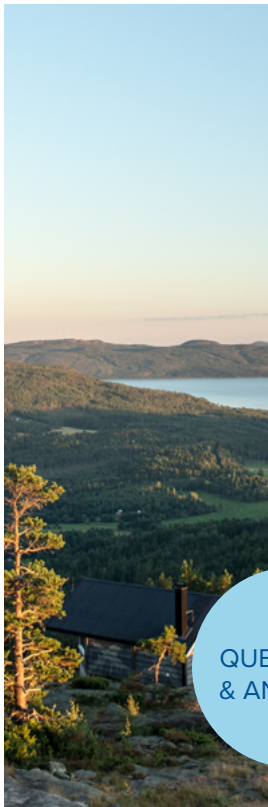


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MEET OUR NEW PATRON

HOW NEXER DESIGNS TECH FOR TODAY – AND TOMORROW

TEXT: MAJA STENBERG | PHOTOS: NEXER

These days, technology does more than keep a business running – it can change the direction of a whole company. At Nexer Group, this approach is part of everyday life, supported by years of real-world problem-solving and teamwork. With their new role as Patrons of SCC UK, Nexer is taking on an even bigger part in building business connections. To learn how practical thinking and strong values translate into new opportunities, we sat down with UK Managing Director Colin Crow.

From Swedish roots to tech leader worldwide

Nexer's story begins in Sweden, founded by Dan Olson, an engineer who started out as a consultant himself. What began with Dan's entrepreneurial drive has now grown into a global presence as one of Microsoft's leading partners, spanning 37 countries and over 11,500 employees. In the UK, Nexer is rapidly expanding, having grown from one employee to 64 in just over five years, and now posting a turnover of £12 million. Reflecting on their journey, Colin notes, "We've taken our journey from Sweden to the UK and we're doing pretty well – so let's help others do the same thing."

Shaping digital transformation in practice

This spirit of scaling success underpins Nexer's leadership in digital transformation. "We are really focused on digital transformation. It's all about taking people from old legacy environments to new exciting tech," Colin explains. Their reach goes beyond typical tech projects, with a particular focus on accessibility through Nexer Digital and deep expertise in Microsoft enterprise solutions.

The group takes a hands-on, collaborative approach. "If we can help those organisations that come

from Sweden to the UK to get a foothold, that's absolutely what we want to do," Colin adds. Through partnerships, Nexer both helps launch new ventures while strengthening its own foundation in the process.

Building culture on entrepreneurship and accountability

What sets Nexer Group apart is its unique culture. Colin shares his perspective: "At Nexer, if you say you're going to do something, you do it. You have little bureaucracy, little process. You have no politics – you just get on and do a great job." The company empowers its teams through trust and local autonomy, which is key to unlocking creativity and driving progress. "Each company within Nexer is allowed to have complete control over its destiny, because we trust the people that run the company to do a good job."

Delivering results with practical focus

At Nexer, value is always defined by outcomes – not hype. Colin underlines: "We don't just manage partners on a transactional way. We really look at them as though they are extensions of the Nexer family, and that's the way we work well together and get benefit." This focus on genuine partnership





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It's what the world needs and the UK and Sweden are uniquely in a position to make that work, and Nexer can help with that.

Colin Crow, UK Managing Director

means supporting others in entering new markets and developing accessible solutions, while always keeping measurable impact as the goal.

Leading change through data and AI

Looking ahead, Colin is clear about the direction of technology: “All of these new technologies require data. So, that is the next big thing.” He foresees companies shifting focus to harnessing their own unique datasets and to putting AI and connected systems to work in practical ways. “You’ll see a lot more around how data and AI tools are shaping businesses of the future, that’s really exciting,” he says of the company’s future plans.

Crossing borders: UK-Sweden collaboration

Nexer’s strong ties to both Sweden and the UK are a major strength, enabling lively collaboration and shared innovation. Colin observes, “The advanced tech is really coming out of Sweden and the UK. The entrepreneurs that we’ve got, the mindsets, the capabilities, the experience. It’s what the world needs and the UK and Sweden are uniquely in a position to make that work, and Nexer can help with that.” This blend of structure and creativity makes Nexer uniquely effective on both sides of the North Sea.

Lessons from Nexer for organisational change

Nexer’s journey shows how empowering people and building trust across every level of an organisation can drive real, measurable success. For Colin Crow, culture is about “entrepreneurship, passion, execution. We keep bureaucracy and process to a minimum, avoid office politics, and simply focus on doing great work.”

Nexer illustrates that sustainable innovation flourishes when leaders let teams make local decisions, grounded in shared values. By fostering mutual support across borders, nurturing straightforward partnerships, and encouraging initiative, Nexer achieves real results – whether enabling digital accessibility for clients, growing in new markets, or leading in data-driven AI.

For organisations navigating change, Nexer proves that business priorities and innovation aren’t opposites. By investing in people and practical collaboration, and by staying closely connected with clients and partners, even the biggest transformations become manageable, sustainable, and beneficial for everyone involved.



UK BUSINESS CLIMATE SURVEY 2025:

CAUTIOUS OPTIMISM IN AN EVOLVING MARKET

TEXT: ALVA MILD

As the UK navigates a shifting economic and political landscape, the sixth edition of the Business Climate Survey reveals that Swedish businesses' perceptions of the UK market are growing more complex. Where resilience once defined the outlook, this year's findings point to a more cautious optimism among Swedish businesses.

Each year, Team Sweden – consisting of the Swedish Chamber of Commerce for the UK, Business Sweden, and the Embassy of Sweden in London – joins forces to deliver the UK Business Climate Survey. Together, we gather valuable perspectives on both the opportunities and challenges encountered by Swedish businesses operating across the United Kingdom.

Profitability holds firm in uncertain times

The 2025 survey reveals that Swedish business in the UK have stayed resilient amid the growing uncertainty and evolving markets. For the third consecutive year, 60 per cent of respondents reported their financial performance as profitable, demonstrating remarkable consistency. Looking to the year ahead, company representatives in the UK also express a sense of optimism about industry turnover, as 77 per cent of respondents expect industry turnover to increase.

Evolving perceptions of the business climate

While 70 per cent of the responding businesses continue to perceive the UK business climate as neutral or positive, there is a subtle shift towards greater caution. Only 25 per cent describe the climate as “good” or “very good”, and 24 per cent view it as “poor” or “very poor”. This nuanced outlook reflects both the challenges and cautious optimism Swedish companies are experiencing as they adapt to new regulations, shifting trade relations, and changes in the UK labour market.

Sustainability: a shift in perception

A notable trend in this year's survey is a decline in the perceived importance of sustainability in purchasing

decisions. While environmental considerations remain influential, only 68 per cent of companies now believe UK customers actively factor them into their decisions, compared to 90 per cent last year. Several respondents expressed a desire to invest further in sustainability, but noted a lack of clear incentives and consistent governance. Many also observed that, despite consumers stated intentions, actual purchasing behaviour often fails to reflect sustainability priorities when price is a factor.

Looking forward

As the UK market continues to evolve, Swedish companies are focusing on the qualities that drive lasting success. This year's survey highlights that building strong partnerships, strengthening brand awareness, and close collaborating with clients are seen as the top factors for competitiveness. Companies are also prioritising sales competence, cost efficiency, and staff development to stay agile and innovative. By cultivating these strengths, Swedish businesses are well prepared to meet new challenges and capture emerging opportunities in the UK's dynamic market.

**READ THE FULL
REPORT HERE:**





IN OTHER NEWS

CAN YOU REALLY RUN A COMPANY ON LOVE?

In the book **When Business Is Love**, author Jan Ryde, fifth-generation CEO of the Swedish luxury bedmaker Hästens, offers more than a conventional business memoir – he delivers a visionary manifesto for compassionate leadership and purpose-driven entrepreneurship.

What makes this book stand out is not just the compelling story of how a struggling local family business became a successful global luxury brand – it's the philosophy behind this journey. From the opening pages, Jan makes it clear that his story is not about 'profit at all costs'. Instead, he asks a radical question: can you really run a company on love? His answer is a resounding yes. Jan writes: "The most critical resource that we use in running our company is love. In fact, we believe that love is the only way to run any business. That's right. You, too, can run your business on love, and thereby enjoy a level of success that's unimaginable for those who are stuck in the conventional business hamster wheel – and never getting anywhere."

When Business Is Love has an engaging presence on each page, making it captivating to explore both the company's journey, and Jan's personal experiences. The story he tells is lined with authenticity, sharing both challenges and triumphs with a vulnerability that makes the book not only inspirational but also relatable.

Jan takes a stance against harsh competition, and instead champions a mindset of creation – focusing not on beating others, but on bringing beauty, quality, and purpose into the world. He writes: "In business, logic simply isn't enough. You need the higher awareness that comes from integrity, humility, mastery, and dedication to serve others."

While Jan's philosophy stems from Hästens' high-touch, luxury business model, his message is universal. Leading with love, kindness, and compassion is a mindset anyone can adopt – in life and in business. Whether you're leading a team or building a business, Jan's insights will challenge you to lead with more intention and heart.

IN FOCUS:

20 Annual 24 Report

This issue of LINK brings you a snapshot of our Annual Report 2024, packed with highlights and achievements.

WANT THE BIGGER PICTURE?



Simply scan the QR code to read the full report online.



466

Our strength truly lies within our community, and in 2024, it grew to an exceptional 466 Member companies.



A year of growth, connection, and community

The SCC UK Annual Report is more than numbers on a page – it's the story of our community in motion. Each year, we capture the progress, partnerships, and people shaping Swedish-British business. Dive in for a snapshot of the connections, growth, and ambition that define our network.

A Thriving Network

2024 was a landmark year for SCC UK. Against the backdrop of a UK general election, shifting government, and global uncertainty, our network didn't just endure – it thrived. Our network soared to 466, welcoming 90 new member companies, each bringing fresh ambition and diversity.

“

A membership with SCC UK is an investment in relationships that matter.

- Claus Andersen, Partner at Freeths



SWEDISH-BRITISH
RECEPTION



The Chamber's value has never been clearer: 92% of surveyed members would recommend SCC UK, and 88% rated their membership as valuable or very valuable – citing unrivalled networking, brand exposure, and a genuine sense of belonging to a vibrant, forward-thinking community. From introducing innovative tools like Mediaflow for smarter digital asset management, to launching new sector-focused forums like the Maritime and Retail Forums, this year's report is a testament to the resilience, ambition, and collaborative spirit that define SCC UK.

Events That Matter

Throughout 2024, SCC UK orchestrated 63 events and programmes, drawing over 3,200 attendees and facilitating more than 150 hours of purposeful networking. From our Flagship gatherings like the Outer Thinking leadership conference and the

150

We facilitated over 150 hours of valuable discussions and purposeful networking.



festive Christmas Luncheon, to sector-specific Forums in M&A, tech, and sustainability to name a few, the Chamber provided a platform for dialogue, learning, and opportunity. The Young Professionals network also celebrated its 30th anniversary, underscoring SCC UK's commitment to nurturing future leaders.



Said about our Partner Research

“Their personalised approach and thorough process deliver highly relevant data, enabling businesses to expand their network with confidence and build sustainable, long-term relationships crucial for success in today’s market.”

- Richard Holt, COO, iPercept Technology, about our Partner Research.

WANT TO KNOW MORE?



Scan the QR code and get in touch.

Business Development and Impact

The Chamber’s Business Development Services supported 53 high-growth companies, offering tailored programmes and expert guidance to help Swedish scaleups unlock the UK market. Strategic partnerships with institutions such as UCL and Kista Science City, as well as a new collaboration with data provider Value8, strengthened SCC UK’s ability to deliver insight-driven support and foster sustainable, long-term business relationships.

Stories That Inspire

SCC UK’s Communications team amplified the voices of our Members, sharing over 400 posts and generating 650,000+ LinkedIn impressions. LINK Magazine, published quarterly, featured 66 member businesses and chronicled stories of innovation, leadership, and collaboration. The Chamber’s storytelling not only reflected the community’s achievements but also shaped its direction, inspiring members to connect, grow, and lead.

Looking Ahead

As SCC UK continues to evolve, our vision remains clear: to be the ultimate network for entrepreneurs and businesses within the Swedish-British community. With a dedicated team, engaged membership, and a commitment to growth and collaboration, we stand ready to shape the future – one connection at a time.

“Your support has helped us become one of the most active foreign chambers in the UK and one of the largest Swedish Chambers in the world.”

– Peter Jelkeby, Chair, and Fredrik Warneryd, CEO



13K

In 2024, we exceeded 13,000 followers on LinkedIn.

JOIN THE FUN!



Scan the QR code to stay connected with us on LinkedIn!

COMMUNITY CATCHUP



SANA LEADS THE SWEDISH AI REFORM

Exciting news from our member Sana: the Swedish AI Reform is here! In a groundbreaking initiative, 2.3 million Swedes in the public sector, education, research, and non-profits now have free access to Sana Agents. This means seamless opportunities to learn, build, and solve together. Sana is redefining accessibility and innovation.



SWEDISH HEAVYWEIGHTS DOMINATE 2025 EMPLOYER RANKINGS

Investor, Essity, Saab, Alfa Laval, ABB, Volvo Group, and Atlas Copco all secure spots in the top 10 of Caliber's 2025 Employer Attractiveness Ranking – a clear reflection of Swedish industry's influence. With these leading names also part of our network, it's safe to say we're in great company!



TETRA PAK STEPS UP UK RECYCLING



In collaboration with British tech start-up Recycleye, Tetra Pak has installed robotic arms at J&B Recycling in Hartlepool, boosting food and beverage carton sorting capabilities. This is part of a £1.4M investment in UK recycling infrastructure for 2025, with similar upgrades at two other facilities to be revealed soon. Together, they are driving innovation and sustainability in carton recycling across the UK.

NEW STRATEGY LAUNCHED TO STRENGTHEN SWEDEN'S GLOBAL IMAGE AND COMPETITIVENESS

The Swedish Institute has presented a new strategy to strengthen Sweden's image abroad, developed through a broad national effort involving over 300 stakeholders from business, academia, and government. The strategy aims to boost Sweden's international competitiveness, build trust, and increase resilience against disinformation by promoting a fact-based and positive narrative. It offers practical tools for actors across sectors to communicate Sweden's strengths.



SUMMER RHYTHMS: HOW LEADERS FIND BALANCE, RECHARGE, AND THRIVE

In today's fast-paced world, work-life balance can often feel like an elusive ideal – especially for those at the helm of business. Yet, even the most powerful figures recognise the vital importance of stepping back, recharging, and reconnecting during the summer months. We asked a diverse group of leaders – from the Chief Commercial Officer of Polestar to Sweden's Deputy Ambassador to the UK, and influential voices in business – how they navigate the delicate dance between work commitments and personal well-being when the days grow longer and the pace slows.

Credits: Friluftsbym Håga Kusten/imagebank.sweden.se





Anna Yazgan
Sweden's Deputy Ambassador to the UK

What does work-life balance mean to you during the summer, and how do you prioritise time for both work and personal moments?

To achieve a true work-life balance it's important to accept, and take advantage of, the highs and the lows during the year. That is, to find time for recuperation after a peak at work and to do so regularly. Make it a habit to take it slower once the real intense time at work has passed. Rest assured that the intensity will come back and use the times in between to energise. Finding the balance in everyday life also means you don't use the summer or Christmas vacations to recover, but to experience and to explore. During the parts of summer that I'm working, I try to allow for more flexibility in my schedule so I can enjoy spontaneous moments. I cherish the possibility for mini-breaks or staycations during the evenings and weekends, taking advantage of the longer periods of daylight. Parts of the summer could also mean possibilities to catch up on work tasks left behind during the year, which could be quite satisfactory.

Do you have any summer rituals or habits that help you recharge and come back to work feeling refreshed?

During the longer vacations I aim to stay away from the inbox and work mobile. I make sure the ones at work who need to reach me can, i. e. give out an emergency number. With that, I can truly rest. I don't have any

specific habits or rituals during my summer holidays but try to focus on spending as much time as possible with my family and friends. If I should name one thing close to a habit that I wish for during summer, it would be the early morning walks or late afternoon outdoor yoga at the country house. Summer is also a perfect time to be off the grid and be fully present in the moments.



Kristian Elvefors
Chief Commercial Officer, Polestar

What does work-life balance mean to you during the summer, and how do you prioritise time for both work and personal moments?

As a globetrotter, travelling all over the world every week, my vacation is all about not travelling, just relaxing with family and friends at our summer place. My routine is to work early in the morning for 45 min to one hour before everyone else wakes up so I can focus on being with family and friends for the rest of the day.

Do you have any summer rituals or habits that help you recharge and come back to work feeling refreshed?

I do a lot of reading and loads of exercise. I love to run, and I do it almost every day, by myself or with neighbours. I also love to play golf with my family and friends. A lot of socialising and catching up. Reload the batteries with a lot of laughs and smiles helps you through the autumn.





Duncan Sanders
Director of Partnerships, ABBA Voyage

What does work-life balance mean to you during the summer, and how do you prioritise time for both work and personal moments?

I always take two consecutive weeks off over the summer as I find one week just isn't long enough to fully switch off. During this time, I make sure I don't check emails and endeavour to digitally detox from social media. It's a brilliant way to clear your head and find space to think about the things that really matter. When working, it's important to still enjoy the good weather and spend as much time outdoors as possible. There is nothing wrong with taking your laptop out into a garden or park to soak up the vitamin D, so I do this at any opportunity – and encourage my team to do the same. We spend all year looking forward to seeing the sun, so we need to enjoy every minute of it when it finally turns up!

Do you have any summer rituals or habits that help you recharge and come back to work feeling refreshed?

I like to be always on-the-go, so I find that I recharge best when I'm active. With the long summer days, I fit in as many activities as possible, starting with a walk before breakfast to get me ready for the day – something you just can't do through the long, dark winters. I also like to eat seasonal food, so opt to indulge in fresh salads and lighter dishes; I return to work with much more energy if I look

after myself and get into good habits. And, the minute I get back to the work from vacation, I book a trip for later in the year... always good to have something to look forward to!



Geraldine Elliott
Partner, RPC

What does work-life balance mean to you during the summer, and how do you prioritise time for both work and personal moments?

Summer of course brings longer days, and so work-life balance improves with the season. Prioritising work free weekends is the key to getting the balance right. Stop procrastinating on Friday. It's the day for getting all those jobs done that have been lingering. With a clear to do list you can clear your mind and then really focus on the fun stuff.

Do you have any summer rituals or habits that help you recharge and come back to work feeling refreshed?

A super early walk. Summers in the UK have a schedule all of their own so I try to grab the sunshine when I can. In the city I love the early morning when the air is clear and fresh and the streets are quiet. Taking that in with a walk before the rest of the city sets out for the daily commute is hugely energising – it both wakes me up and sets me up for the day. It's striking what you notice, with eyes and ears, without quotidian noise and bustle – it's a different world. To be strongly recommended.





Dr Caroline Theobald CBE
SCC UK North East Chapter Chair

What does work-life balance mean to you during the summer, and how do you prioritise time for both work and personal moments?

Someone wise once told me that ‘the less you work, the more resourceful you become’ and I’ve certainly found that. Time outside in nature refreshes both your body and your brain, and summer is the perfect time to get body and mind in balance. Summer is a special time and we live in a wonderful place overlooking the rolling hills of west Northumberland. So, my summer rule number one is not to work at weekends and to spend the time in the garden or with family and friends. Spending time gardening or just outside relieves the stresses and strains of the working day and allows you to live in and enjoy the moment.

Do you have any summer rituals or habits that help you recharge and come back to work feeling refreshed?

My summer ritual is to use the longer days to go exploring and/or spend much more time outside. Outdoors is my happy place. I love visiting as many of the National Garden Scheme Gardens as I can too: it’s wonderful to spend time in the beauty of an English garden. The North of the UK is a wonderful place to explore – we’re going on as many ‘nature safaris’ as we can, seeing bats, beavers, and birds in their natural habitat. Dogs are wonderful and a great excuse to find places off the beaten track.

My cocker spaniel never shouts at me or puts me under pressure. She also needs walking a couple of times a day so that means exercise is guaranteed – essential for a healthy mind and body.



Magnus Dalhammar
Head of Investor Relations, Investor AB

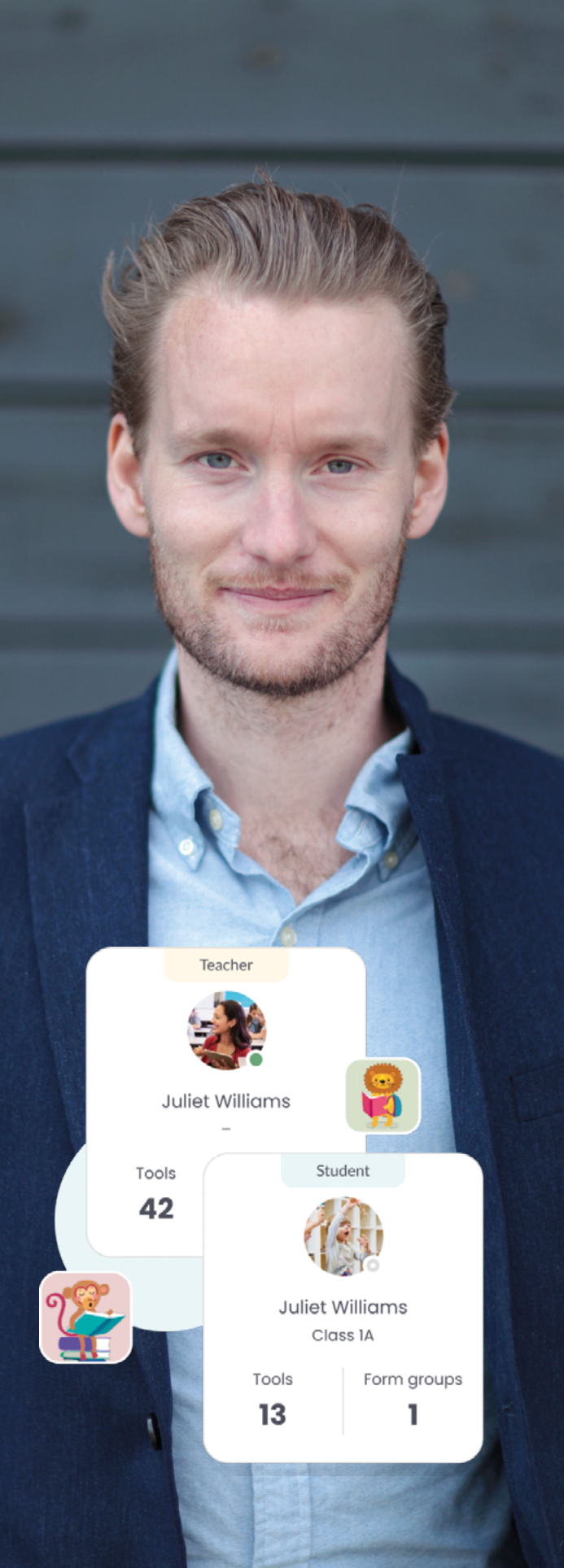
What does work-life balance mean to you during the summer, and how do you prioritise time for both work and personal moments?

I try to take advantage of any lulls in the workload, and luckily, as Swedish evenings get longer, you can enjoy them together with friends and family after work, before you go on vacation.

Do you have any summer rituals or habits that help you recharge and come back to work feeling refreshed?

I try to stay outside as much as possible, regardless of weather. I also try to stay in the water as much as possible. Be it the Mediterranean, a small country lake, or the clear waters off the Swedish West Coast, having spent a lot of time in the water is crucial for a great summer and recharging.





SKOLON: CLARITY, SIMPLICITY, AND TANGIBLE BENEFITS IN DIGITAL EDUCATION

TEXT: MAJA STENBERG | PHOTO: SKOLON

In a world increasingly shaped by digital tools, how do we integrate technology without over-complicating things? Education is one arena where this challenge is particularly visible, but it's also one that holds valuable insights for anyone responsible for introducing new systems, be it in schools or in business. Skolon, led by CEO Oliver Lundgren, is an example of what can happen when digital change is approached with a practical touch and a focus on genuine user experience.

Skolon's founding idea is both bold and straightforward: everyone should have access to digital learning, without headaches. "We achieve this through our platform, which gathers all digital school tools and educational materials in one place, with a single login and accessible with one click," Oliver says. It's a concept that could just as easily apply in a business setting: cut through digital clutter and make resources visible and accessible.

For educators (and, by parallel, for organisational teams), this approach cuts down on wasted time. "Teachers and students were, on average, losing ten minutes per lesson just trying to remember the right login credentials, navigate to the correct tools, and deal with technical issues." With Skolon, these frustrations have given way to a simpler routine. The tools aren't only gathered in one place; they also work together. No one is left navigating a maze when they should be focusing on getting things done.

Time as the most valuable asset

The practical impact for the +875,000 users of Skolon is clear: less energy spent wrestling with technology means more time for things that matter, whether that's classroom teaching or core business operations. "It brings clarity for teachers and students alike: 'Here's exactly what you need – nothing else,'" says Oliver. The underlying systems may be advanced, but the end result is a straightforward and intuitive experience for the users.

Responding to new technology thoughtfully

The rise of new technologies, especially AI, has brought both optimism and caution to the edtech sphere. Oliver recognises both the potential and the hesitations. "We truly believe that AI brings new opportunities to simplify tasks, save time in the everyday workflow, and create more space for what really matters in the classroom – learning." Skolon's own AI tool, Skolup, was designed specifically for schools, reflecting both innovation and responsibility. Organisations everywhere know the importance of these twin goals: using data and automation, but keeping trust and ease of use at the centre.

Learning, listening, and adapting

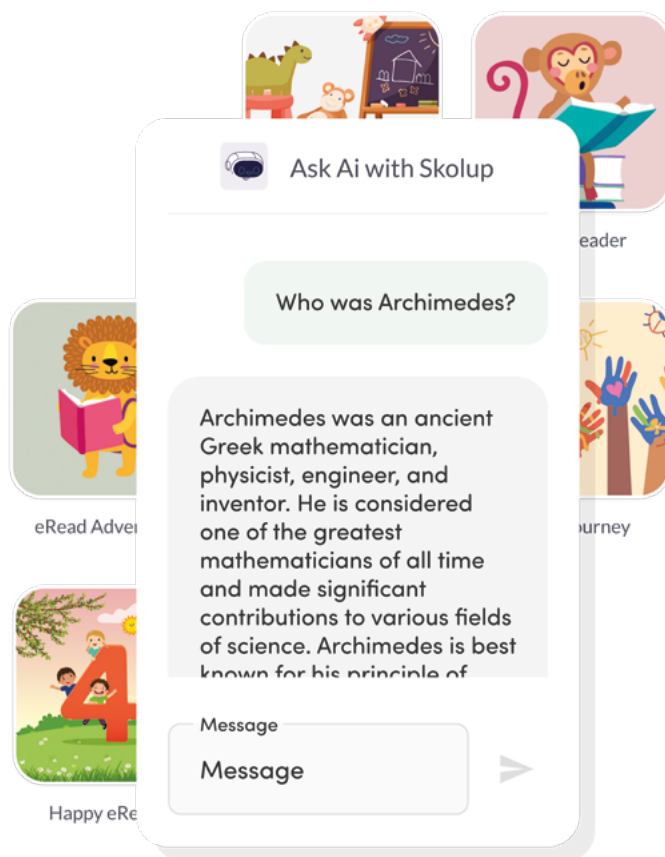
What sets Skolon apart isn't just their initial idea, but how they keep adapting. Oliver and his team put a premium on feedback: "By keeping a close eye on societal trends and listening to our users' needs, we remain adaptable and always evolving. Development never stands still at Skolon." This readiness to listen and course-correct keeps things relevant, not stagnant.

Swedish roots, global relevance

Simplicity is often easier to talk about than to practice. Yet, it's a value that runs deep in Skolon's Swedish roots, and Oliver is open about it: "One of the most common questions we ask ourselves during product development is: 'How can we make this moment even easier? Even clearer?'" It's an approach that translates across borders. No one has time for unnecessary complications, whether they're in a Swedish classroom or a UK office.

Collaboration as a strength

Strength comes from bringing the right people and tools together. Skolon's platform is built as a hub, connecting different educational technology providers to its users. "Our entire business idea is built on the importance of collaboration," Oliver explains. The real benefits of this setup are twofold: schools get a greater choice of tools, and providers find new audiences. As Skolon expands, its



partnerships with global brands underline the value of seeking out the right collaborations.

Staying ready for what's next

One year it's GDPR, another it's remote learning, then AI. Skolon's story is one of never standing still, but always trying to build for the real world and its changing demands. "Our greatest opportunities lie ahead – and we intend to be the ones leading the way when it comes to edtech innovation," says Oliver. It's a mindset that will feel familiar to anyone focused on long-term success.

Building for people, not just technology

Skolon's greatest lesson isn't about software, but about people. Keep it simple, listen closely, adapt when needed, and focus on making things work for the user. Those lessons are universal – valuable for leaders and decision-makers everywhere who seek not just innovation, but real results that make a difference in everyday life.





IF THESE WALLS COULD TALK: *STORIES OF BELONGING, REINVENTION, AND THE QUIET POWER OF COMMUNITY*

TEXT: EMMA SILVER | PHOTOS: HOME HOUSE COLLECTION

In an age of digital connection and fleeting communities, finding places where people truly feel they belong is rare. Yet, nestled in the heart of London, the Home House Collection – under the stewardship of Managing Director Andrew Richards – continues to redefine what a members' club can be: a home, a haven, and a community that thrives behind centuries-old walls.

A curious, winding path to Home House

“My journey with the Home House Collection started in 2008,” Andrew recalls. “But really, it began long before – from kitchens to boardrooms, I’ve always believed in learning this business from the ground up.” His career spans four decades, beginning as a young chef in English country house hotels and expanding across London, Paris, and a transformative decade in Hong Kong.

After building a successful restaurant group in Asia, navigating the challenges of expansion and economic turbulence, Andrew returned to the UK with his young family. His talent for turning around underperforming properties caught the attention of Home House’s founders, who brought him on board as Managing Director.

He arrived at a moment of transition and tension. “The building had just undergone a major redesign. Then the 2008 financial crisis hit,” he says. “But what we created

was something special – a sanctuary from uncertainty, a space to foster optimism and community.”

Two clubs, one vision

Today, the Home House Collection comprises two contrasting yet harmonious clubs.

Home House is a heady mix of history and hedonism: a place of opulent interiors and legendary parties, from elegant dinners to a Halloween celebration that’s become a London institution. Home Grown, on the other hand, caters to high-growth entrepreneurs and creatives – a members’ club where business and hospitality meet, designed to accelerate ideas and foster meaningful exchange.

“Home Grown opened just before the pandemic,” Andrew notes. “But it tapped into something powerful. People wanted more than office space – they wanted a community to grow with.”





While each club serves a unique audience, their core values are shared. “Our members are curious, driven, and collaborative,” he says. “Whether you come to pitch an idea or pause over coffee, these are places that meet you where you are.”

The secret to longevity: celebration and connection

What sets the Home House Collection apart isn't merely the Georgian grandeur or coveted Marylebone addresses. It's the deliberate cultivation of belonging, fuelled by inquisitiveness, creativity, and above all, genuine connection.

“In those early years, there were moments of doubt,” Andrew says with a smile. “But we made it our mission to ensure everyone who walked through the doors felt at home – shielded, in the best sense, from the outside world.”

Members noticed. The joy, laughter, and camaraderie that filled the club quickly became legendary, fuelling growth and nearly doubling the business in three years.

Thoughtful refurbishments followed, keeping pace with members' evolving desires. But the essence remained constant. “It's not about furniture or finishes – it's about the glue between people. That's what keeps them coming back.”

What makes Home House Collection stand out in London's crowded private club scene?

“It's not a formula,” Andrew insists. “It's a feeling.” The clubs embody warmth without pretence, where stunning architecture meets genuine welcome, and individuality is celebrated, not subdued.

Over the years, the walls have seen plenty: Princess Anne's surprise visit and generous warmth; Annie

Lennox filming a music video on the staircase; Madonna moving in during a renovation. But for Andrew, it's often the quieter moments that linger most.

“I'll never forget the joy when we reopened post-pandemic. The look on people's faces – staff and members alike. If I could bottle that, I would.”

Evolving with the modern member

The nature of membership is changing. Today's communities seek more than prestige, they crave meaning, experiences, and authenticity.

“Younger generations don't just want status,” Andrew says. “They want substance. Our job is to surprise, delight, and stay responsive. If something works, we repeat it. If it doesn't, we pivot. The secret is staying tuned in.”

Expansion is on the horizon, but it will be considered, not rushed. “We're not chasing trends,” he affirms. “We're focused on staying relevant, distinctive, and real.”

If these walls could talk...

If the walls of Home House and Home Grown could speak, they would whisper of more than famous names and storied soirées. They'd tell of friendships sparked over cocktails, business ventures born in quiet corners, and communities built one conversation at a time.

As Andrew puts it, “If I could distil the soul of Home House Collection into one word, it would be ‘belonging.’ That's what ties it all together. And if our members feel that – that they belong – then we know we've done something right.”





THE SOCIETY OF
SWEDISH ENGINEERS
IN GREAT BRITAIN

The Swedish Society of Engineers in Great Britain (SIS) is offering a scholarship to a young, motivated and talented Swedish postgraduate who is planning to, or is already studying in the UK at PhD or Master's level

Since its formation in 1924, SIS has awarded scholarships to enable studies and research for Swedish engineers at British institutions. All fields of engineering have been supported, including chemical, electrical, mechanical, and environmental. In addition, students have been supported to pursue studies in quantum mechanics, architecture, IT, robotics and medicine.

The amount to be awarded is **£7,500**

To apply, email Per Olof Emanuelsson at chairman@swedishengineers.org.uk

The deadline is **31 July 2025** and the application should include a CV, the name of the intended university or institution, and a letter explaining how the scholarship would be used.

We are grateful to our scholarship sponsors:





WE STRENGTHENED OUR BOARD WITH THREE NEW MEMBERS AT OUR 118TH ANNUAL GENERAL MEETING

On 9 June 2025, we held our 118th Annual General Meeting, welcoming three new members to our Board of Directors.

At the meeting, the following candidates were elected to the SCC UK Board of Directors:

- **Mats Bredborg**, Electrification Leader, Volvo Construction Equipment
- **Richard Hildebrand**, Co-Founder, TandonHildebrand
- **Fredrik Nylander**, Chairman, TrueSec & Quinyx

The appointments mark a step in broadening and fortifying our Chamber's influence within the Swedish-British business community. Our new Board Members bring a wealth of knowledge and diverse expertise from their respective industries, greatly contributing to the Chamber's mission and future success.

At the Annual General Meeting, the following board members were re-elected for a 3 year-term; Darren Wilson – LKAB, Johan Aurén – Accountum, Birgitta Albåge Gough-Cooper – Lazard, Maria Norrman – EF Education First, Suzanna Temple-Morris – King, and Malin Svahn – Saab UK.

The meeting also re-elected Alexander Goodwille – Goodwille, for a 2-year term.

The Annual General Meeting saw Tania Tandon, TandonHildebrand, retire as a member of the Board.



IT TAKES COURAGE TO TAKE ON A CHALLENGE

EVEN WHEN IT COMES FOR FREE

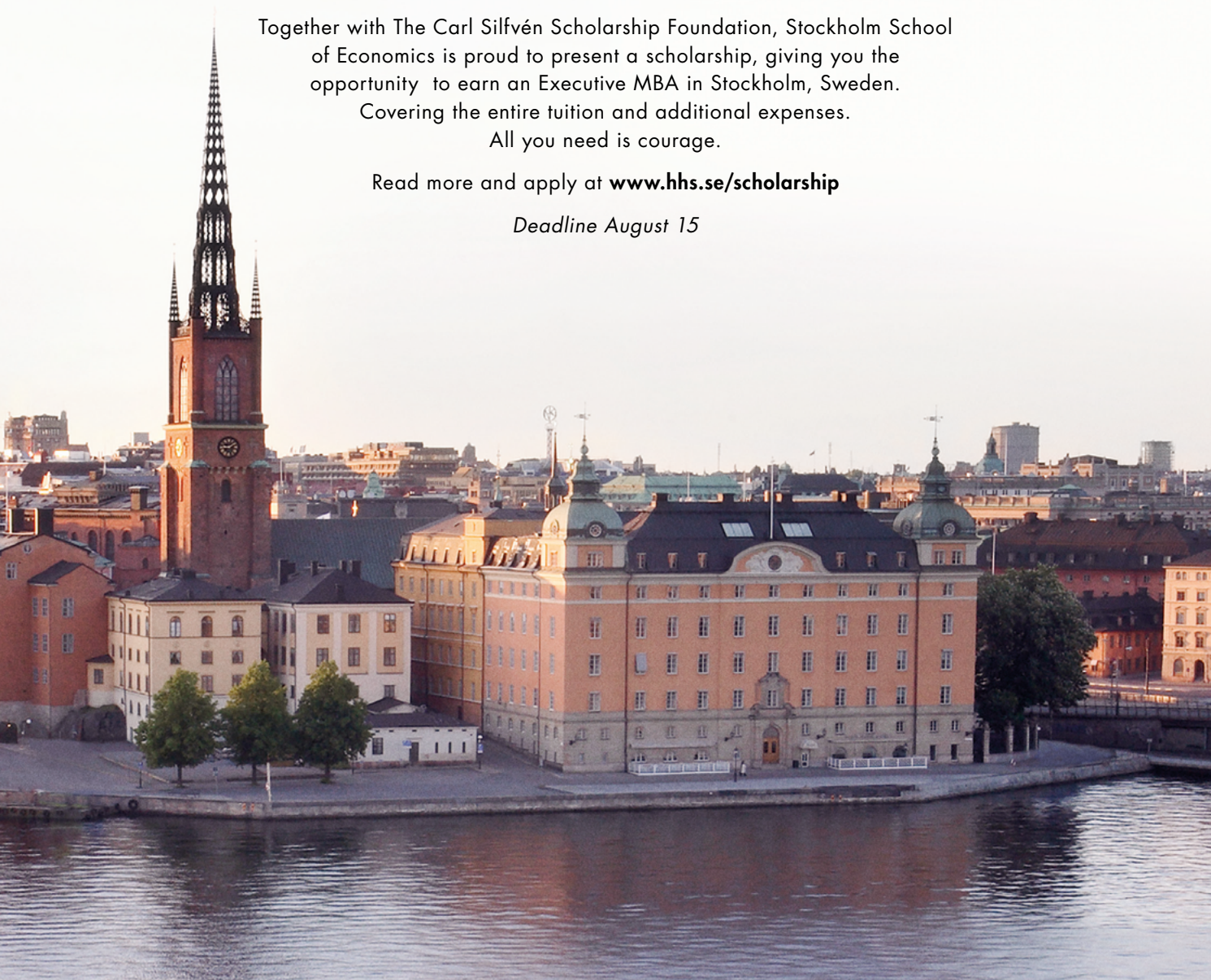
Together with The Carl Silfvén Scholarship Foundation, Stockholm School of Economics is proud to present a scholarship, giving you the opportunity to earn an Executive MBA in Stockholm, Sweden.

Covering the entire tuition and additional expenses.

All you need is courage.

Read more and apply at **www.hhs.se/scholarship**

Deadline August 15



IN GOOD COMPANY: *OUR ROLE IN WELCOMING NEW BUSINESSES TO THE UK*

TEXT: MAJA STENBERG | PHOTOS: SCC UK

This spring, we brought together two groups of ambitious companies, each keen to explore the British market. Through our Ecosystem Exchange programmes – one dedicated to life sciences, the other on fintech – we helped these businesses take their first real steps in a new landscape.

Starting a business journey in a new country can be daunting. Our role is to help companies take that leap – and to make sure their first experience is a positive one. The Ecosystem Exchange is about more than lectures or business cards: it's about making those meaningful connections that can help propel a business forward.

Introductions that matter

We bring entrepreneurs and business leaders to the same table as experts, investors, and peers. At the Ecosystem Exchange life sciences programme, hosted at Freeths, we heard plenty of practical advice – how the UK health system works, where investment is flowing, what regulations to watch – but also honest conversations about the realities of building a business here.

Dr Ingmar Veinberg, founder and Chief Medical Officer of the participating company Zymego, captured this sentiment: “Understanding how the NHS thinks, speaks, and buys, that was a major takeaway. The Ecosystem Exchange gave us a strategic decoder on how to navigating NHS communication and decision-making. And as a cherry on top, it opened the door to Oxford University Hospitals.”

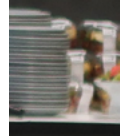
The day was all about building bridges between innovative Swedish companies and the UK's rich health and research landscape. Selina Johansson, project manager at SCC UK for the programme, reflected: “The most rewarding part was seeing meaningful connections take shape between innovative life





programme: “When entering a new market, every new client counts. Building early momentum is critical, and therefore communities of fellow companies that can provide advice and trusted relationships make a real difference. SCC UK’s network helps you navigate cultural differences, find the right partners, and open doors that cold outreach rarely can.”

For many fintech founders, peer-to-peer exchange was invaluable. Oliver Mohseni, Co-Founder of participating company Froda, said: “One of the most valuable takeaways for me was the chance to connect with others in fintech who are facing similar challenges – especially around scaling across the UK and EU. It was refreshing to openly share both struggles and solutions in a very relaxed and laid-back setting, and to realise that many of us are navigating the same complexities when it comes to growing teams, entering new markets, and staying agile. Those peer-to-peer conversations gave me both perspective and inspiration going forward.”



sciences companies and the UK ecosystem. Helping to facilitate exchanges that not only broaden perspectives but also lay the groundwork for future collaboration, growth, and impact has been a privilege. It is truly inspiring to hear about Swedish innovation up-close and be a part of helping them reach their full potential in the UK market and beyond.”

Community and real conversations

Every company that joins these programmes faces real decisions: who to connect with, how to best do so, and what actions to take next. Sometimes, it’s not the big presentations that help most, but the personal conversations and community spirit.

Matt Sayer, General Manager at Modular Finance, shared his perspective as a speaker on the fintech

Learning from each other

Across both life sciences and fintech, we saw ideas exchanged in masterclasses and – just as importantly – over coffee, at lunch tables, and in the hallways. These organic moments often spark lasting partnerships and new opportunities.

Simon Högman, project manager at SCC UK for the fintech programme hosted at HSBC, summed up the impact: “It was incredibly rewarding to see months of planning come to life with a group of distinguished Swedish high-growth fintech companies. Despite



their diverse business models and areas of focus, it was fascinating to see the shared challenges they face in expanding into the UK – and how this programme serves as a valuable platform to address those challenges and take informed action.”

Building lasting relationships

One of the clearest results of this spring’s programmes was a stronger connection between Swedish and British business communities. Anna Crona, Head of Business Development Services at SCC UK, noted that these programmes gave scaleups hands-on opportunities to meet UK experts, investors, and peers and to tackle real growth challenges together. The tailored advice, practical workshops, and especially informal networking all played a role. As Anna puts it, “informal networking build trust, sparks ideas, and gives companies the confidence to take their next steps in the UK market.”

Anna also highlighted why life sciences and fintech sectors were in the spotlight this spring: “We chose these sectors because they’re thriving in both Sweden and the UK, with strong opportunities for collaboration. London provides fintech companies with a global financial centre and a supportive regulator, while the UK’s ‘Golden Triangle’ gives life sciences companies access to talent, funding, and the NHS. The UK is a great gateway to grow internationally.”

Bringing new ideas into the UK market

For those scaling up in healthcare or financial services, the UK is full of opportunity. During the life sciences event, participants learned not just how to enter the market, but how to become part of a larger healthcare solution. In fintech, we saw founders sharing hard-earned lessons and



warning about pitfalls – offering advice you can hardly find in a guidebook.

At SCC UK, we believe real progress happens when people are open to learning from each other. These events are part of our broader mission: helping Swedish companies do more than just enter the market. We want them to make a difference here, and to grow in ways that are good for everyone.

With autumn on the horizon, we are excited for our next Ecosystem Exchange programme, focused on proptech – bringing together those who aim to shape the future of property and technology in the UK.

Our door is always open to every company ready to take their first steps into the UK market and to explore new ground.



Previous events

Over the year, the SCC UK hosts a wide range of different events, such as Forums, Flagships, Business Breakfasts, Roundtable Discussions, and Business Insights for our Young Professionals' community. Here are some of the events hosted in the recent months.



See more photos:
scc.org.uk/events/gallery





“Collaborating
with the
Chamber lets
EY do what
we do best.”

Emil Hovgaard, Nordic Chief
Technology Officer at EY





COLLABORATION AT THE HEART OF BUSINESS TRANSFORMATION

TEXT: ALEXANDER HÖGBERG | EY & SCC UK

In today's fast-evolving business landscape, collaboration is a strategic imperative. As organisations grapple with rapid technological change and shifting market demands, the ability to connect people, ideas, and solutions across traditional boundaries is becoming a defining factor of success. Few companies understand this better than Ernst & Young (EY), a global leader whose multidisciplinary approach positions them at the forefront of innovation and value creation.





EY: from roots in auditing to an innovation powerhouse

EY's journey spans more than a century. Originally established as an auditing firm, EY has transformed into a 400,000-strong organisation operating in over 150 countries. Their purpose – “building a better working world” – guides a fundamental shift from “selling hours to selling outcomes.” Emil Hovgaard, Nordic Chief Technology Officer at EY, explains how this ethos is embodied: “this is especially embodied by our digital product organisation that is working towards a future where tax and legal know-how becomes a part of software applications enabling clients to file returns, claim R&D incentives, or manage cross-border mobility at the click of a button.”

Key differentiators: scale, expertise, and innovation

Part of what sets EY apart is the depth and breadth of its technical resources. “Few realise EY employs more software engineers and product designers than many Silicon Valley unicorns. We operate one of the world's largest private clouds and even run our own large-language-model stack. Drawing on our legacy, our deep expertise in the industry, this combination of scale and a forward-thinking approach to technology allows EY to deliver solutions that hit home and drive real value.”

Their partnership as Strategic Tech Partners 2025 with the Swedish Chamber of Commerce for the UK exemplifies this strategy. “Sweden builds world-class tech while the UK offers one of the world's deepest capital markets, and the SCC UK sits right at that crossroad.” Emil continues, “Partnering with the Chamber lets EY do what we do best – connect founders, corporates, and investors, inject rigour on tax and governance, and provide global reach when Swedish ideas need to scale or British firms seek a Nordic test-bed. Just as important, the partnership gives us a seat at the table to shape the tech conversation we're passionate about and stay closely connected to the industry's pulse.”





As Strategic Tech Partner 2025 with the Swedish Chamber of Commerce for the UK, EY has joined us for a number of events and programmes, all aimed at strengthening the Swedish-British business community.

The photo above is from our Welcome to the UK event, where we gathered an inspiring group of start-ups and scale-ups alongside industry experts – all coming together at EY's Stockholm office to enable successful expansion journeys to the UK.

Practical outcomes: driving efficiency and impact

EY's commitment to innovate with purpose and for outcomes is illustrated by EY Nordic's digital product group – a team of specialists who work side-by-side with clients. "Through our digital product group – a 40+ strong team of engineers, designers, and senior tax-law specialists – we embed directly with client teams to transform manual workflows into 'zero-touch' digital applications," says Emil. "By simplifying and automating core processes, we compress close cycles from weeks to hours and unlock significant working capital. Clients gain immediate efficiency and margin improvements – and leave with an AI-ready data foundation that enables greater transparency, sustainability, and future resilience."

Thought leadership in AI

EY has been quick to embrace the transformative potential of artificial intelligence and have invested US\$1.4 billion in their own AI platform. Emil points out, "We see AI not as hype but as the engine of a genuine, exponential shift." He identifies two standout trends: agentic AI – autonomous software "colleagues" already live in finance and tax, and industrial AI that enables high-precision manufacturing reshoring. These advancements are not just theoretical; they are already shrinking cycle times and boosting regional competitiveness.

Building tomorrow's leaders through diversity and learning

Transformation, according to EY, is as much about people as it is about technology. "Talent, teaming, culture, and leadership is core to valuable transformation and getting it right is not a 'did that, done', situation. It evolves. We like to think that we are leading by example. In our digital product team of 40+ people we have representation from 19 different nationalities and with a distinctive and diverse set of skills. We prioritise new learning and sharing our expertise with each other to level up our game, collectively."

Lessons for organisational leadership and broader change

EY's story offers a powerful lesson for leaders everywhere: true transformation thrives at the intersection of collaboration, innovation, and purpose. By connecting diverse teams, embracing new technologies, and committing to organisations can achieve lasting impact. As Emil puts it, "EY's role is simple – be the connective tissue that helps great ideas cross borders faster, with the right structure, incentives, and governance from day one."

The future belongs to those who can harness these lessons – not just to adapt, but to lead.





Previous events

Over the year, the SCC UK hosts a wide range of different events, such as Forums, Flagships, Business Breakfasts, Roundtable Discussions, and Business Insights for our Young Professionals' community. Here are some of the events hosted in the recent months.



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A Q&A ON SWEDISH CRAFTSMANSHIP

Swedish craftsmanship is more than a method – it is a mindset shaped by tradition, sustainability and a relentless commitment to quality. From timeless minimalism to expressive interiors, it is a craft rooted in respect for material, detail, and longevity. It stands for purposeful design, often understated but never ordinary, and always driven by the ambition to create something that endures. In this Q&A, we explore what Swedish craftsmanship means today, and how its principles continue to inspire, challenge, and shape those who carry this legacy forward.



Maria Veerasamy
CEO, Svenskt Tenn

What does Swedish craftsmanship mean to you, and how is it reflected in your work?

101 years after the company's founding, "Made in Sweden" remains the heart of Svenskt Tenn. Most of our products are still manufactured here in Sweden, by small-scale producers who are true experts in their fields. Many of these partners of family-run businesses that have collaborated with Svenskt Tenn for a very long time. Thanks to our ownership model – the company has been owned by the Kjell and Märta Beijer Foundation since 1975 – and Svenskt Tenn's board, we have a clear mandate to never compromise on quality nor longevity – two of the defining values of Swedish craftsmanship.

How do Swedish design principles inspire your approach to your products?

Svenskt Tenn has long challenged the pared-back minimalism often linked with Swedish design. While the company's founder, Estrid Ericson, initially embraced modernism and functionalism, her long-lasting collaboration with Austrian architect and designer Josef Frank introduced a more expressive and colourful approach, with influences from a multitude of cultures and movements, including the English Arts and Crafts movement. This being said, the signature interior philosophy that Svenskt Tenn still works with today can be seen as distinctly Swedish in spirit: it is human-centred, homely, and favours warmth and longevity over short-lived trends.



Jonatan Ehn

Chief Commercial Officer, Asket

What does Swedish craftsmanship mean to you, and how is it reflected in your work?

To us, Swedish craftsmanship is centered around as little design as possible, honoring the raw material and finding beauty in simplicity, with yet meticulously crafted details. This is something that we also strive to reflect in our own products. As a nerdy and perfectionist brand, obsessing over the materials, craftsmanship, and design details that make up our products is what really makes us tick and something we're very proud of. In addition to the product itself we also want to honor our Scandinavian heritage in our retail store concept, working with Swedish architects and manufacturing all store fixtures in small wood and metal workshops outside of Stockholm.

How do Swedish design principles inspire your approach to your products?

Overall our product philosophy is probably close to what most people picture when they think about Swedish or Scandinavian design – timeless minimalism with a sober color scale and strong focus on material and craftsmanship. Our goal is to create the perfect version of each archetype garment; the perfect t-shirt, the perfect sweatshirt, the perfect oxford shirt, etc. and relentlessly refine those garments over time. A key part of that process is evaluating every design choice and detail and stripping away everything that doesn't add value or clutters the overall impression.



Carl Bäckstrand

Deputy CEO, White Arkitekter

What does Swedish craftsmanship mean to you, and how is it reflected in your work?

Since the start of White Arkitekter in 1951 collaborations have been a driver for us to create great architecture. The Swedish tradition of a collective approach to craftsmanship is an important part of our work. From the very start of a project we make sure to involve not only the client and team but also a wide range of stakeholders, young and old. To manage this, we work interdisciplinary with social anthropologists and biologists next to architects and engineers. We are proud of being an employee-owned company with a mission to enable sustainable life through the art of architecture.

How do Swedish design principles inspire your approach to your products?

Swedish design principles are based on human values and respect for nature. We highlight this by focussing on Health and Social value, Nature-based solutions and Circular architecture. In dialogue with our clients we emphasise a holistic approach and long term thinking. In the UK this is shown in projects like the Velindre cancer center in Cardiff where we design a best in class hospital with biobased materials such as hemp and wood surrounded by a beautiful landscape. Or the Gascoigne estate in Barking where we made sure the new affordable housing area is a pleasant place to live both inside and playing in the courtyards outside. Enabling the residents to enjoy a safe, attractive and green public realm.



MEET THE NEW SCHOLARS

The Swedish Chamber of Commerce for the UK's Scholarship Programme, established several decades ago, has been a launch pad for many successful careers. This exceptional opportunity allows young talents to join the Chamber's team for one year, gain international experience, and fully immerse themselves in the dynamic and influential centre of Europe's capital of business – London.



Leopold Bjärkling

Scholarship Fund for Swedish Youth Abroad

After recently completing my Bachelor's degree in International Business and Politics at Stockholm University, I'm excited to join the Chamber for a year of hands-on experience in the business capital of Europe. Alongside my studies in Sweden, I've had the opportunity to gain international experience in Michigan, Switzerland, and Paris – giving me valuable insight into the diverse needs of our members. Professionally, my four years at SEB have revolved around helping corporate clients navigate complex financial challenges. I applied for the scholarship because I'm passionate about strengthening Swedish-British business ties and believe the SCC UK is the perfect platform to do just that. Having grown up around entrepreneurs – and even run a small business of my own as a teenager – I'm eager to now help others grow on an international stage. I look forward to connecting with inspiring professionals and contributing to the Chamber's mission in one of the world's leading financial centres.



Alva Mild

Gull & Stellan Ljungberg's Foundation Scholarship

After four insightful years at Lund University, I recently graduated with a Master's degree in International Marketing and Brand Management. During my time in Lund, I developed a strong passion for marketing and communication – a passion shaped not only by academic studies, but also by my active engagement in the student union. Through my involvement in various career-focused projects, connecting students with industry professionals, I discovered a genuine interest in knowledge sharing and networking initiatives. I see the scholarship at the SCC UK as an invaluable opportunity to engage with a diverse business network and learn from experienced professionals in an international setting. In the year ahead, I look forward to growing and collaborating with the inspiring team at the Chamber – and above all, I truly value the chance to contribute to strengthening business relations between Sweden and the UK.



Dennis Hjelm

Elof Hansson Foundation

I recently graduated with a Bachelor's degree in Business and Economics from the School of Business, Economics and Law at the University of Gothenburg. A key highlight of my studies was my exchange experience in Vienna, which broadened my perspectives and ignited a strong interest in gaining further international exposure, particularly in a professional context. Upon discovering the SCC UK Scholarship, I was immediately drawn to the opportunity to learn from professionals across various industries and deepen my understanding of global business practices. The chance to be part of such a dynamic and diverse community is truly inspiring. I look forward to connecting with new people, contributing to impactful projects and learning from fellow scholars and industry experts. I am confident that SCC UK provides the ideal environment for both personal and professional growth and I'm excited to embark on this incredible journey.





Moa Lidö Mannervik
The Annika Åman-Goodwille
Scholarship

I spent my final semester this spring on exchange at Goldsmiths, University of London, before graduating with a Bachelor's degree in Media and Communication from the University of Gothenburg. Living and studying in such a vibrant and international city made me even more eager to return and build on that experience. Throughout my studies, I've been especially drawn to the intersection of communication, culture, and collaboration. I applied for the SCC UK Scholarship to gain hands-on experience in an international business environment where communication plays a central role in creating meaningful connections and building strong partnerships. I'm excited to contribute with both my academic knowledge and my experience within the Swedish automotive industry, and I look forward to learning from a dynamic team, taking part in real projects and events, and developing skills that will shape my global career. The SCC UK feels like the perfect place to begin this next chapter, combining the best of both Sweden and the UK in a fast-paced, forward-thinking environment.



Annie Bolmgren
Sparbanken Skånes
Ägarstiftelse Finn

After four years at Lund University in Sweden, I recently graduated with a Master's degree in International Strategic Management. Having grown up in the little town of Gnosjö in Småland, I was surrounded by the entrepreneurial spirit that defines this region – not least through my own family's business – which laid a foundation for my interest in enterprise and entrepreneurship. That interest has stayed with me over the years and shaped both my academic path and professional choices. Alongside my studies, I've worked as a business journalist, which has led to many inspiring encounters and strengthened my ambition to one day take an active role in the business world myself. The SCC UK Scholarship feels like the perfect next step, as it offers a chance to explore new industries, gain insight into an international context, and continue learning in a dynamic environment. I am looking forward to contributing to the Chamber's work, developing professionally and personally, and being part of the exchange between Swedish and British businesses during the coming year!



Ryan Thomas
The Saven Foundation
Scholarship

I am a recent BSc graduate from the Stockholm School of Economics. With a passion for entrepreneurship, international relations, and the business sector, I was particularly drawn to the scholarship programme at the SCC UK. I see it as a unique opportunity to bridge my academic background with real-world experience in one of the most dynamic markets in Europe. What excited me most about the programme was the chance to be part of a professional environment that fosters innovation, collaboration, and strong UK-Sweden ties. The widespread of companies, people and organisations working with the SCC UK particularly fascinates me and I am especially looking forward to gaining hands-on insight into the Chamber's work, connecting with members across industries, and contributing to meaningful projects. I am grateful for this opportunity and view the programme as the perfect stepping stone into my career, combining my interest in international business with an environment that values both entrepreneurship and forward thinking.

NEW MEMBERS

Founded in 1906, by business for business, the Swedish Chamber of Commerce for the United Kingdom is the ultimate business platform connecting Swedish and British companies and entrepreneurs across the North Sea.

We are a nonprofit organisation, and help businesses establish, grow, and develop in the UK. Our focus is on providing relevant and informative forums and meeting places, forging new and exciting networks and ecosystems, offering valuable training programmes for personal and professional growth, and to enable business development.

We bring value to member businesses across all sectors and industries, from large corporates to SMEs, entrepreneurs, and scaleups, in the United Kingdom as well as in Sweden.



WOULD YOU LIKE TO LEARN MORE ABOUT
THE MEMBERSHIP?

Contact Selina Johansson
Membership & External Relations Executive
selina.johansson@scc.org.uk



ABB

ABB is a global technology leader in electrification and automation. They see their purpose as being able to enable a more sustainable and resource-efficient future. By connecting their engineering and digitalisation expertise, they help industries run at high performance, while becoming more efficient, productive, and sustainable so they outperform.



AGENCY

Agency specialises in medical communications, focusing on promoting healthcare innovations and high-performing products. Their mission is to connect groundbreaking technologies with healthcare professionals and patients, ensuring these advancements reach those who need them most.



ALRIK

The company specialises in digitising and decarbonising construction logistics through its comprehensive platform designed for suppliers, carriers, and contractors. Alrik's software offers real-time fleet management, emissions and cost tracking, invoicing automation, and seamless integration with existing systems, aiming to enhance efficiency and sustainability in the construction industry.



CAPIDI

Since 1985, CAPiDi has been a pioneer in the development of advanced security products, always focusing on simplicity and minimal radiation. They strive to create technical solutions that not only protect but also simplify the everyday lives of their users.



EIDRA

Eidra is a consultancy collective driven by the conviction that business transformation requires a combination of management consulting and best in breed expertise in creativity, engineering and data.



FIND MY FACTORY

Find My Factory is an AI-driven platform that connects businesses with manufacturers and suppliers worldwide. It streamlines the sourcing process by offering advanced search tools, supplier discovery, and collaboration features, enabling companies to find the right partners efficiently and effectively.





GIMI

Gimi is a Swedish fintech company that specialises in financial education for children. Its award-winning app provides an engaging platform where kids learn essential money management skills – saving, spending and earning – under parental supervision.



MODULAR FINANCE

Modular Finance is a Swedish fintech firm that develops intuitive, data-driven digital platforms for the capital markets. By harnessing high-quality shareholder data, their solutions empower investor relations professionals and financial institutions to operate with enhanced transparency and efficiency.



NEWBIE BY KAPPAHL

Newbie by Kappahl is a Swedish lifestyle brand offering sustainable, nostalgic-style clothing for babies, children up to age eight, and women. Launched in 2010, it's known for using organic materials and timeless designs. With standalone stores in Sweden, Norway, Finland, Poland, and the UK, and a growing online presence, Newbie promotes circular fashion through its PreLoved resale initiative.



NEXER

Nexer is a Swedish technology company that helps businesses grow and adapt in a fast-changing digital world. They specialise in areas like digital strategy, software development, data analytics, artificial intelligence, and user experience design. With a presence in over 16 countries and a team of more than 2,500 experts, Nexer collaborates with clients across various industries to navigate the evolving digital landscape.



POSTNORD INTERNATIONAL

PostNord International is a leading logistics provider specialising in cross-border e-commerce solutions. With a strong presence in the Nordics and a global network, they offer services like fulfilment, supply chain management, and international delivery. Their mission is to simplify global trade and help businesses expand their reach worldwide.



ZYMEGO

Zymego is a Swedish company specialising in digital healthcare technology. Founded in 2020, it develops solutions to streamline administrative tasks for healthcare professionals, enhancing patient access to care. Their products include smart scheduling systems, interactive phone menus, and web applications, all integrated with electronic patient record systems.





SCC UK IS POWERED BY...

Behind everything we do are five powerhouse Partners who keep us running at full speed. Their data, insights, and smooth systems fuel our events, connections, and all the impact we create. With their support, we're breaking new ground and uniting the Swedish-British business community. Thank you!



THINK YOU'VE GOT WHAT IT
TAKES TO POWER US TOO?

*If your company is ready to
fuel our mission and be part
of something impactful, we'd
love to hear from you!*

Fredrik Warneryd, Chief Executive
fredrik.warneryd@scc.org.uk



UPCOMING EVENTS

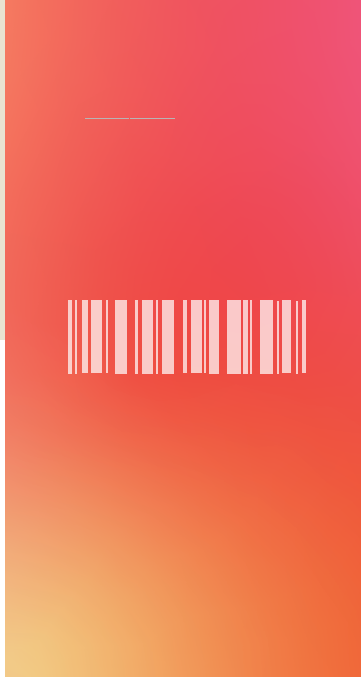


SEPTEMBER

02

Ecosystem Exchange: Proptech

Ecosystem Exchange: Proptech is a one-day programme in London designed to accelerate Swedish Proptech innovation on the UK stage. This gathering offers a curated platform for exchange, inspiration, and connection.

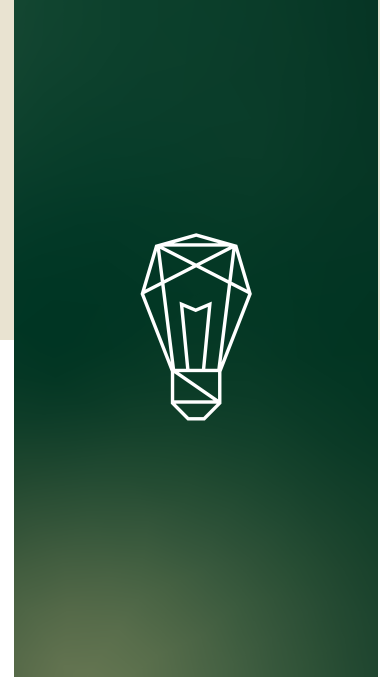


SEPTEMBER

25

Retail Forum

Join us for Retail Forum 2025, where industry leaders, retail pioneers, and innovators will share their insights on adapting to shifting market dynamics, deepening customer engagement, and driving long-term success.



OCTOBER

23

Impact Forum: Green Living

At Impact Forum: Green Living, we'll explore the practical ways we can create sustainable and thriving communities. This event focuses on hands-on solutions for businesses, policymakers, and society to rethink the way we live, work, and lead.



FOR FULL CALENDAR
VISIT [SCC.ORG.UK/EVENTS](https://www.scc.org.uk/events)



**NORDIC
PRIVATE
EQUITY
FORUM 2025**



NOVEMBER

20

Nordic Private Equity Forum

The Nordic Private Equity Forum brings together stakeholders from the Nordic and UK-based asset management communities, from fund managers to banks, institutional investors, and advisory firms.

NOVEMBER

27

Outer Thinking: Swedish-British Summit

This full-day conference offers a contemporary, thought-provoking exploration of leadership, bringing together an inspiring 200+ business leaders, entrepreneurs, politicians, and academics from Sweden and the UK.

NOVEMBER

28

Annual Christmas Luncheon

Our Annual Christmas Luncheon is the highlight of the business calendar and a cherished tradition with a history spanning over a century. Highly anticipated and sold out year after year.





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S|E|B